

**Ideas for Evaluation of Policy Options**  
**Blue Ribbon Advisory Council**  
**January 11, 2007**

**Ideas for Evaluation of Policy Options:**

*Narrative:*

- Detailed description of the policy option
- Mechanics of the policy option (i.e. how does it work in current practice and/or how could it work if modified or enhanced?)
- Has policy option been implemented elsewhere and, if so, what was the experience? (Note: even negative experiences might provide useful information)

*Quantitative:*

- What is the range of CO<sub>2</sub>e<sup>1</sup> reduction potential for the policy option (tons CO<sub>2</sub>e reduced)?
- What is the cost range associated with the policy option (\$)?
  - Should this be limited solely to technology/equipment and related costs (eg. high-efficiency fluorescent lights and installation costs) or should include program costs/overhead (eg. lighting retrofit incentives)?
  - Should this be estimated on a life-cycle cost basis?
- What is the cost effectiveness of the policy option (\$/ton CO<sub>2</sub>e reduced)?

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<sup>1</sup> Carbon Dioxide Equivalent.